

## MEMORANDUM

*Randi  
Su Do To  
Doug*

DATE: April 12, 1988

TO: Denny, Randi

FROM: Doug

SUBJECT: ISP Seminar March 31, 1988, New York

CC: Vicki, Nancy, Vic, Alex

Below are the results from the Evaluation Forms for the first ISP Seminar held March 31, 1988 in New York City.

Nine of the 18 attendees completed the evaluation forms. Seventeen companies attended including 3 ISP clients, 3 non clients and 11 other clients.

Sessions (Excellent = 4 and Poor = 1):

Workstation Strategies	2.9
EDI-A User View	2.9
1988 IS Survey - Preliminary Results	2.7
IS - A Vendor Point of View	3.3
ISDN & Voice Data Integration	1.7

The relative reaction to the presentations was affected, most likely by the preponderance of vendor versus user attendees. In particular the telecommunications presentation was developed to provide a top down look at the issues from a user point of view and therefore did not contain the type of detail that would be of interest to the vendor attendees.

The presentation receiving the highest rating was the shortened MAPS annual presentation given from a user perspective.

Overall Ratings (5 = High and 1 = Low):

- 3.4 - Quality of usefulness of material presented
- 3.8 - Overall format of seminar
- 4.0 - Hotel Accommodations
- 4.8 - Responsiveness of INPUT staff
- 4.0 - Seminar location
- 3.6 - Overall Seminar rating

*why not all?  
This should be managed.  
We asked more then one and Vicki made it thru as they left.*

*This ties to vendor audience / user orientation*



The overall rating of 3.6 is only slightly above satisfactory and suggests we need to do a better job in June.

The hotel received high ratings, but there was one comment about the room being crowded.

Other:

In response to questions about a one day versus two day seminar the one day format was preferred, however, there is the concern about the two seminars being on separate coasts.

There were a few comments about the data presented. The most common comment noted the lack of trends in the data. This is a noted weakness of ISP at present.

Some attendees felt the material in some of the presentations was too broad, thus limiting the time available for discussion and the depth with which individual sub-topics were addressed.

The evaluation forms are available for review in my office. In summary I believe we passed but can do better.

MANY, MANY THANKS to Vicki, Alex and Vic for their help!

- ① Next Seminar will hopefully attract more users - Vicki and I are launching invitations process Now
- ② I will edit/reviews presentations more carefully.
- ③ Work to hanenme dialog - less lengthy presentations.
- ④ Tighten the management during the day - keep it moving -

What specific action will take place to ensure this. I read that info for sales staff. Please call me.  
Thanks Randi ☺



*ISP Clients*

*File: ISP-88*

*Direct Mail*

February 10, 1988

NO ITEM TO INSERT

NO ITEM TO INSERT

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Dear

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**INPUT HOSTS INFORMATION SYSTEMS SEMINAR**

INPUT's Information Systems Program (ISP) has been changed for 1988 to include two seminars designed to present INPUT research results first hand.

It is my pleasure to invite you to INPUT's Information Systems full-day seminar in New York City on Thursday, March 31, 1988. To be held at the Inter-Continental Hotel, this seminar will run from 8:30 a.m. to 4:00 p.m. with a hosted luncheon. The seminar is part of your ISP subscription and thus there is no charge for the first four attendees. Please take a few moments to read the enclosed agenda and return the attached registration form to insure space availability.

The objectives of this and the second seminar are to present ISP and other related INPUT research in presentation form, increase the dialog between INPUT senior staff and its clients concerning research results and plans, and create an environment where ISP clients can interact with other INPUT clients and peers in discussing today's leading information systems issues.

This first seminar meets these objectives by including presentations on:

- ISP research into workstations strategies.
- Two key aspects of today's telecommunications management challenge-- ISDN and voice/data integration.
- A user-oriented look at electronic data interchange.
- An early look at 1988 annual ISP survey results.
- A user-focused report on key vendor trends in the information services.

The speakers will include:

- Peter A. Cunningham, President of INPUT. Peter is a recognized and



often quoted observer of the information services industry. Peter founded INPUT in 1974.

- R. Dennis Wayson, Vice President--Research. Denny directs INPUT's program and custom research. He has over 20 years experience in the information systems profession and has held senior IS management positions at Sun Company and Bank of America.
- Douglas H. Tayler, Information Systems Program Manager. Doug directs INPUT's Information Systems Program. He brings 20 years of experience, having served as the senior IS executive for three Fortune 500 companies and Vice President, Product Development, for Deltak.
- Alex Graham, Principal Consultant--Communications. Alex recently joined INPUT to meet our clients' needs in the quick changing communications arena. Alex brings extensive experience in both the development and management of domestic and international voice and data networks.

Please note that the second seminar, which is scheduled in June on the West Coast, will have a totally different content and that our subscription continues to include the annual INPUT Joint Client Conference in September.

If you wish further information or would like to register by telephone, please contact Jan McDaniel, Conference Manager, at (415) 961-3300. Conference attendance is limited and will include non-INPUT clients, so register early.

I look forward to seeing you March 31.

Sincerely,

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#### INPUT HOSTS INFORMATION SYSTEMS SEMINAR

INPUT is a leader in conducting primary research on information systems trends and directions, performing analysis, and delivering that information to executives through meetings, reports, and interactive hotline services. INPUT will be presenting significant results of its recent research findings to senior information systems managers in a seminar on March 31, 1988. The results presented will be drawn from INPUT's Information Systems Program (ISP), a planning service for the IS management of large corporations.

It is my pleasure to invite you to INPUT's Information Systems full-day seminar in New York City on Thursday, March 31, 1988. To be held at the Inter-Continental Hotel, this seminar will run from 8:30 a.m. to 4:00 p.m. with a hosted luncheon. The introductory cost of \$395 is for the first attendee with additional attendees at \$195. Please take a few moments to read the enclosed agenda and return the attached registration form to insure space availability.

This seminar will include presentations on:

- ISP research into workstations strategies.
- Two key aspects of today's telecommunications management challenge--ISDN and voice/data integration.
- A user-oriented look at electronic data interchange.
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Page two

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- Peter A. Cunningham, President of INPUT. Peter is a recognized and often quoted observer of the information services industry. Peter founded INPUT in 1974.
- R. Dennis Wayson, Vice President--Research. Denny directs INPUT's program and custom research. He has over 20 years experience in the information systems profession and has held senior IS management positions at Sun Company and Bank of America.
- Douglas H. Tayler, Information Systems Program Manager. Doug directs INPUT's Information Systems Program. He brings 20 years of experience, having served as the senior IS executive for three Fortune 500 companies and Vice President, Product Development, for Deltak.
- Alex Graham, Principal Consultant--Communications. Alex recently joined INPUT to meet our clients' needs in the quick changing communications arena. Alex brings extensive experience in both the development and management of domestic and international voice and data networks.

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I look forward to seeing you March 31.

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February 10, 1988

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## INPUT HOSTS INFORMATION SYSTEMS SEMINAR

INPUT's Information Systems Program (ISP) includes two seminars designed to present INPUT research results first hand. The focus is INPUT's user-oriented research which we believe is of value to all of our clients.

It is my pleasure to invite you to INPUT's Information Systems full-day seminar in New York City on Thursday, March 31, 1988. To be held at the Inter-Continental Hotel, this seminar will run from 8:30 a.m. to 4:00 p.m. with a hosted luncheon. The cost to INPUT clients that do not subscribe to the ISP program is \$295 for the first attendee and \$195 for additional attendees. Please take a few moments to read the enclosed agenda and return the attached registration form to insure space availability.

The objectives of this and the second seminar are to present ISP and other related INPUT research in presentation form, increase the dialog between INPUT senior staff and its clients concerning research results and plans, and create an environment where ISP clients can interact with other INPUT clients and peers in discussing today's leading information systems issues.

This first seminar meets these objectives by including presentations on:

- ISP research into workstations strategies.
- Two key aspects of today's telecommunications management challenge--ISDN and voice/data integration.
- A user-oriented look at electronic data interchange.
- An early look at 1988 annual ISP survey results.
- A user-focused report on key vendor trends in the information services.

The speakers will include:

1

- Peter A. Cunningham, President of INPUT. Peter is a recognized and often quoted observer of the information services industry. Peter founded INPUT in 1974.
- R. Dennis Wayson, Vice President--Research. Denny directs INPUT's program and custom research. He has over 20 years experience in the information systems profession and has held senior IS management positions at Sun Company and Bank of America.
- Douglas H. Tayler, Information Systems Program Manager. Doug directs INPUT's Information Systems Program. He brings 20 years of experience, having served as the senior IS executive for three Fortune 500 companies and Vice President, Product Development, for Deltak.
- Alex Graham, Principal Consultant--Communications. Alex recently joined INPUT to meet our clients' needs in the quick changing communications arena. Alex brings extensive experience in both the development and management of domestic and international voice and data networks.

Please note that the second seminar, which is scheduled in June on the West Coast, will have a totally different content.

If you wish further information or would like to register by telephone, please contact Jan McDaniel, Conference Manager, at (415) 961-3300. Conference attendance is limited and will include non-INPUT clients, so register early.

I look forward to seeing you March 31.

Sincerely,

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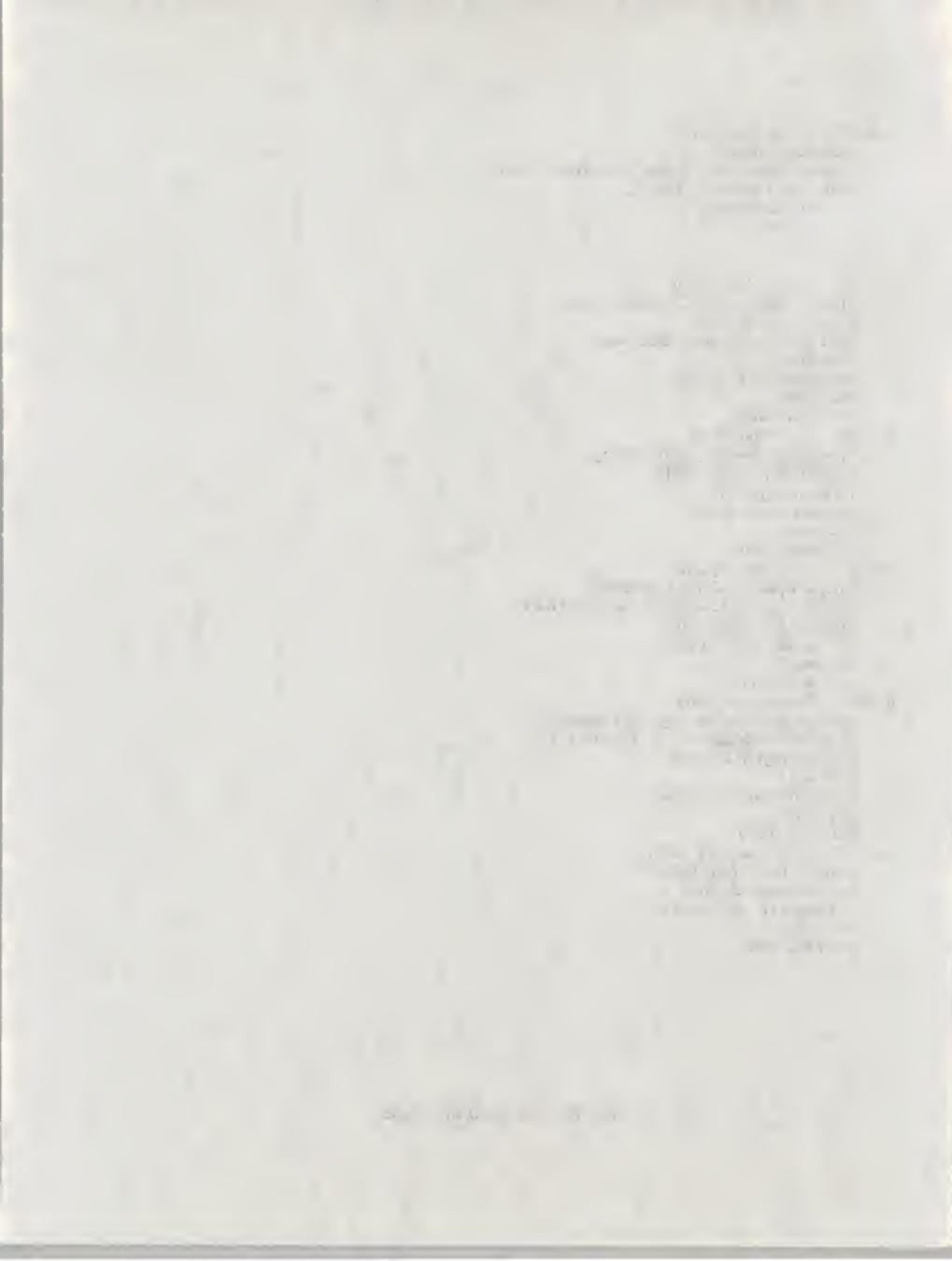
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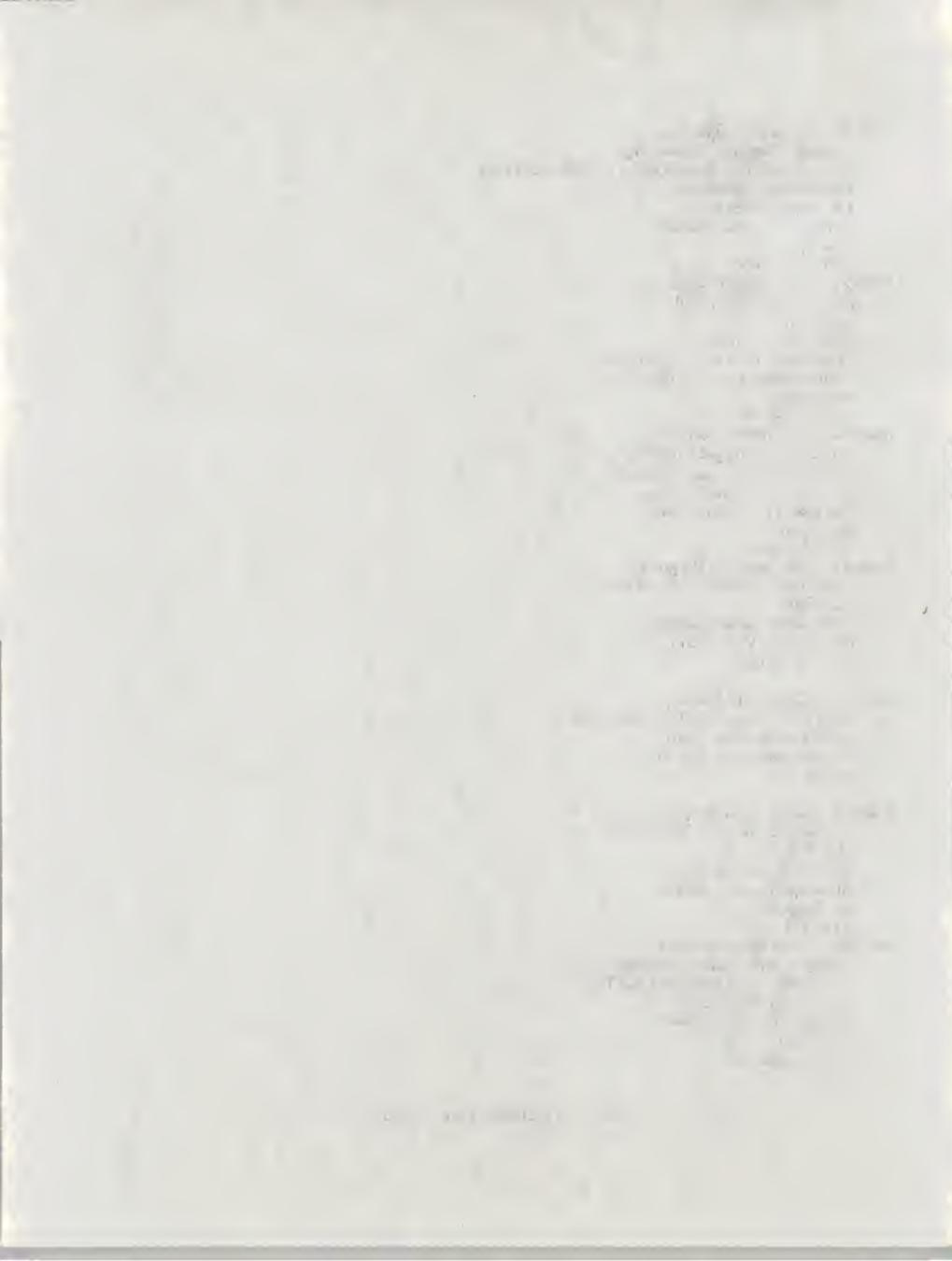
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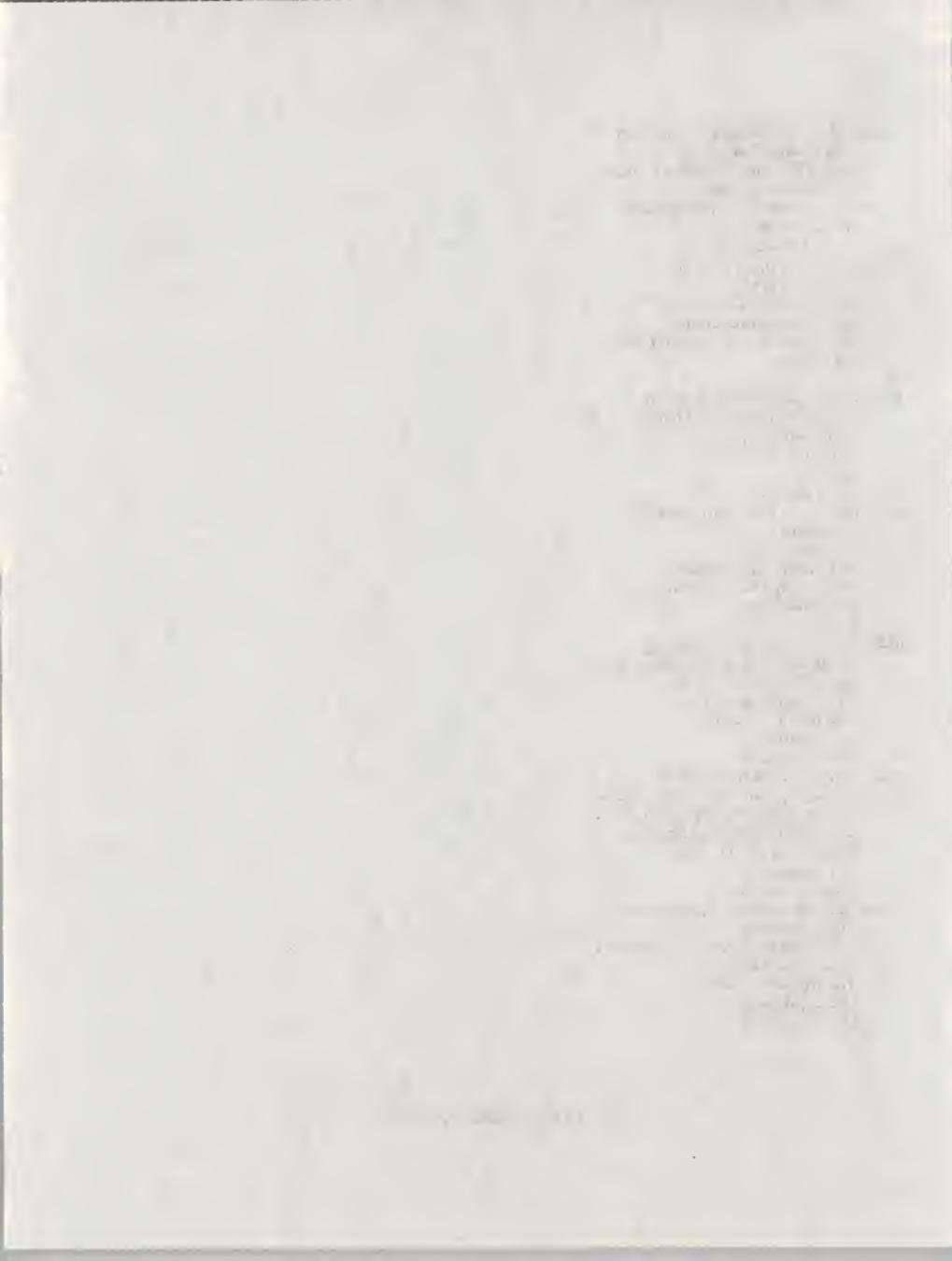
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the first time, and the author has been unable to find any reference to it in any of the standard works on the subject. It is described as follows:

The plant is a small shrub, 1-2 m. high, with a dense, rounded crown. The leaves are opposite, elliptic-lanceolate, acute, 10-15 mm. long, 5-7 mm. wide, with a prominent midrib and prominent lateral veins. The flowers are numerous, white, bell-shaped, 10-12 mm. long, arranged in cymes at the ends of the branches. The fruit is a small, round, yellowish-orange drupe, 5-7 mm. in diameter.

This description corresponds closely with that of *Psychotria* sp. A, which was collected by Dr. J. D. Hooker in 1850 near the mouth of the Río Grande de Matagalpa, Nicaragua. The two species differ in the shape of the leaves, which are elliptic-lanceolate in the former and elliptic in the latter; in the arrangement of the flowers, which are in cymes in the former and in racemes in the latter; and in the fruit, which is a drupe in the former and a berry in the latter.

The author wishes to thank Dr. J. D. Hooker for his assistance in the preparation of this paper, and to express his gratitude to the Director of the Royal Botanic Gardens, Kew, for permission to publish the new species.

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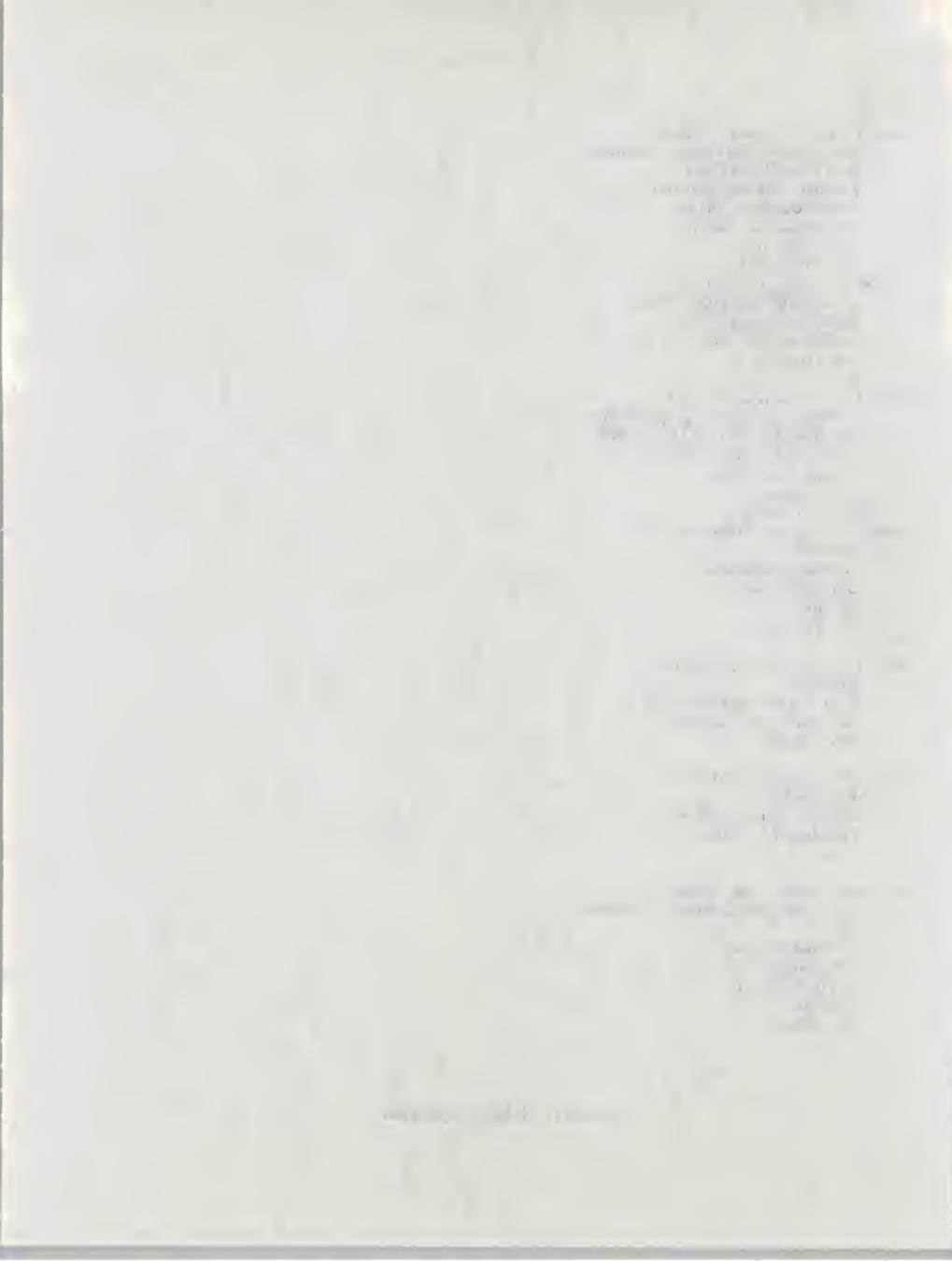
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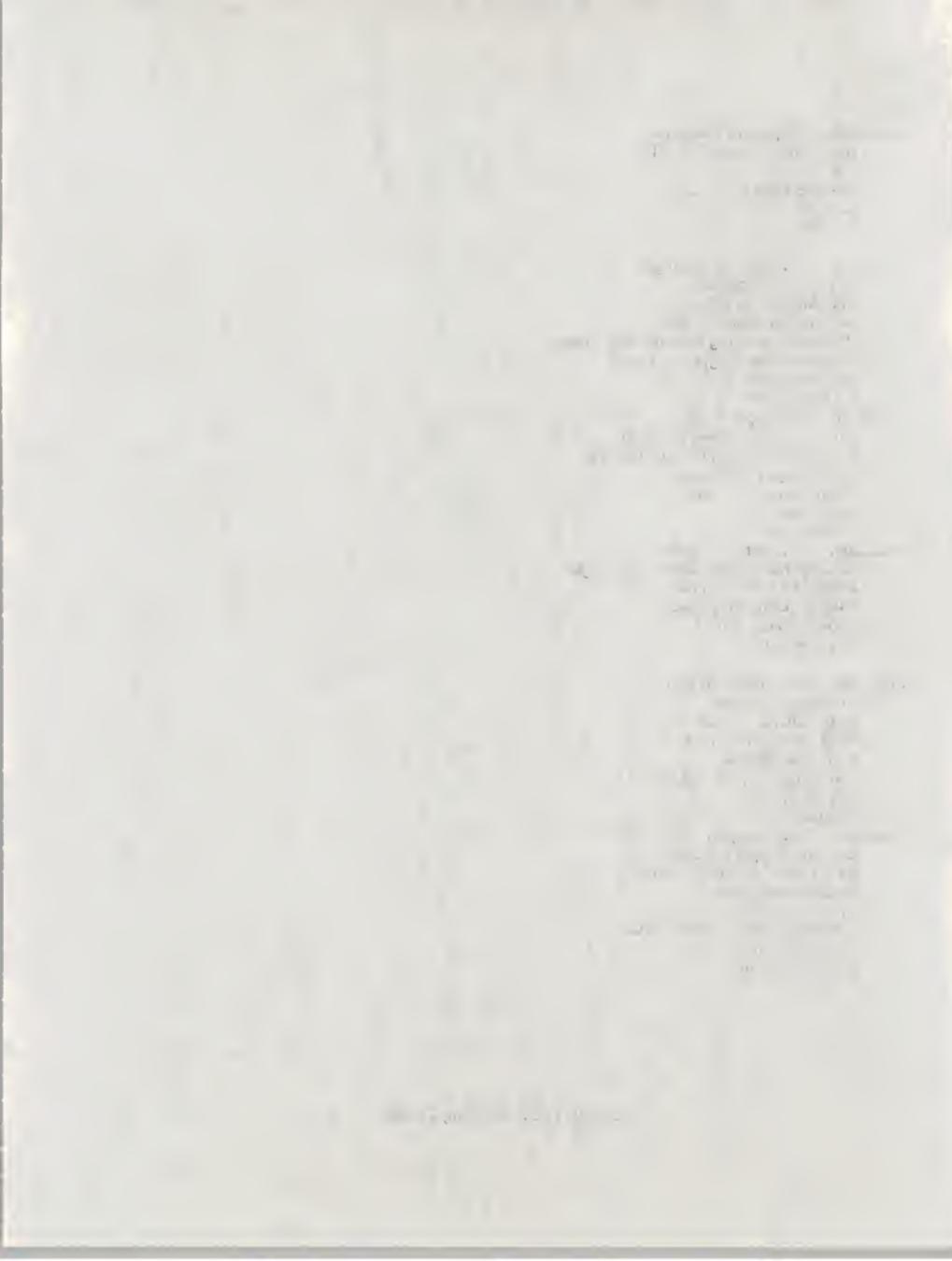
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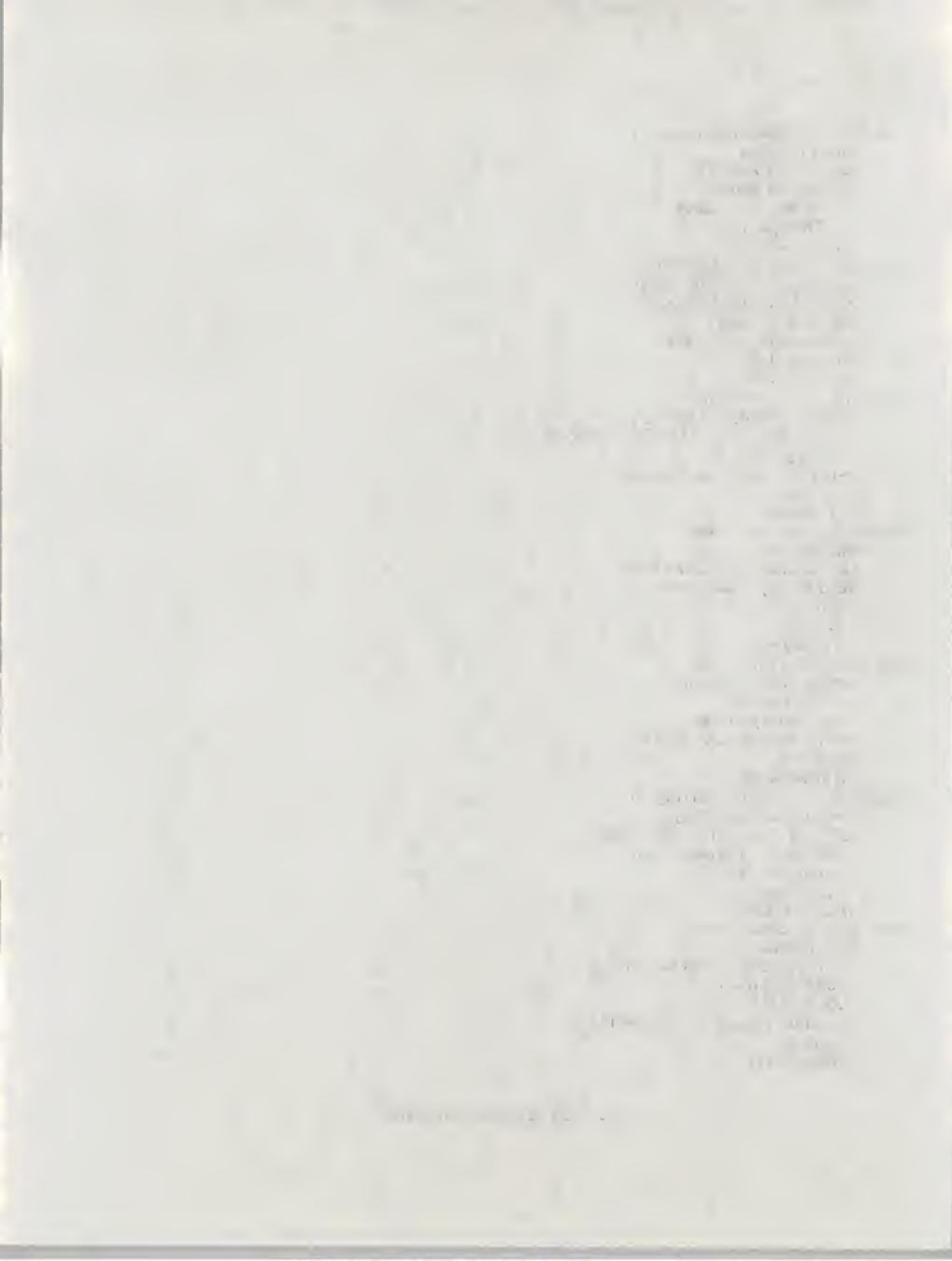
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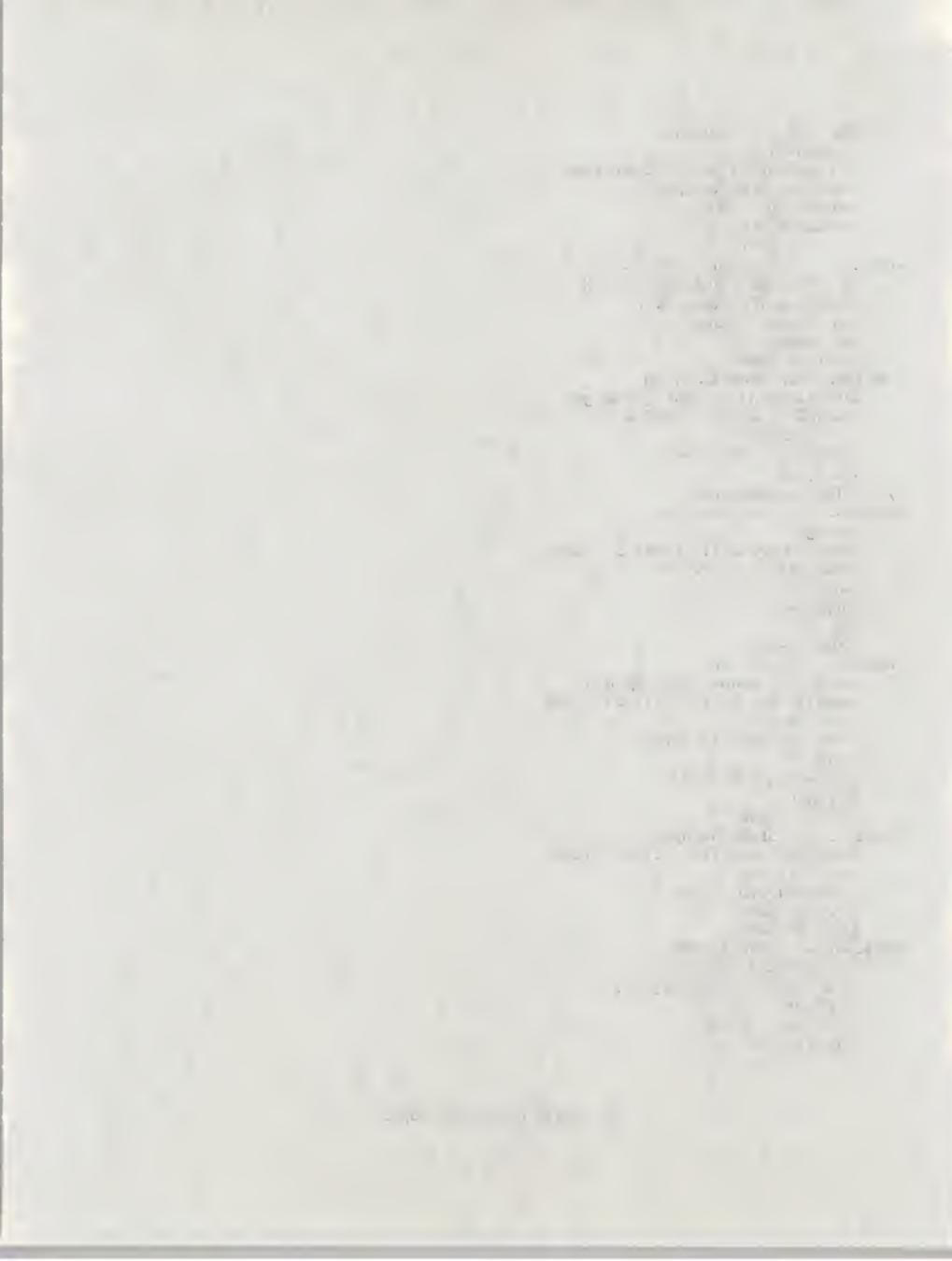
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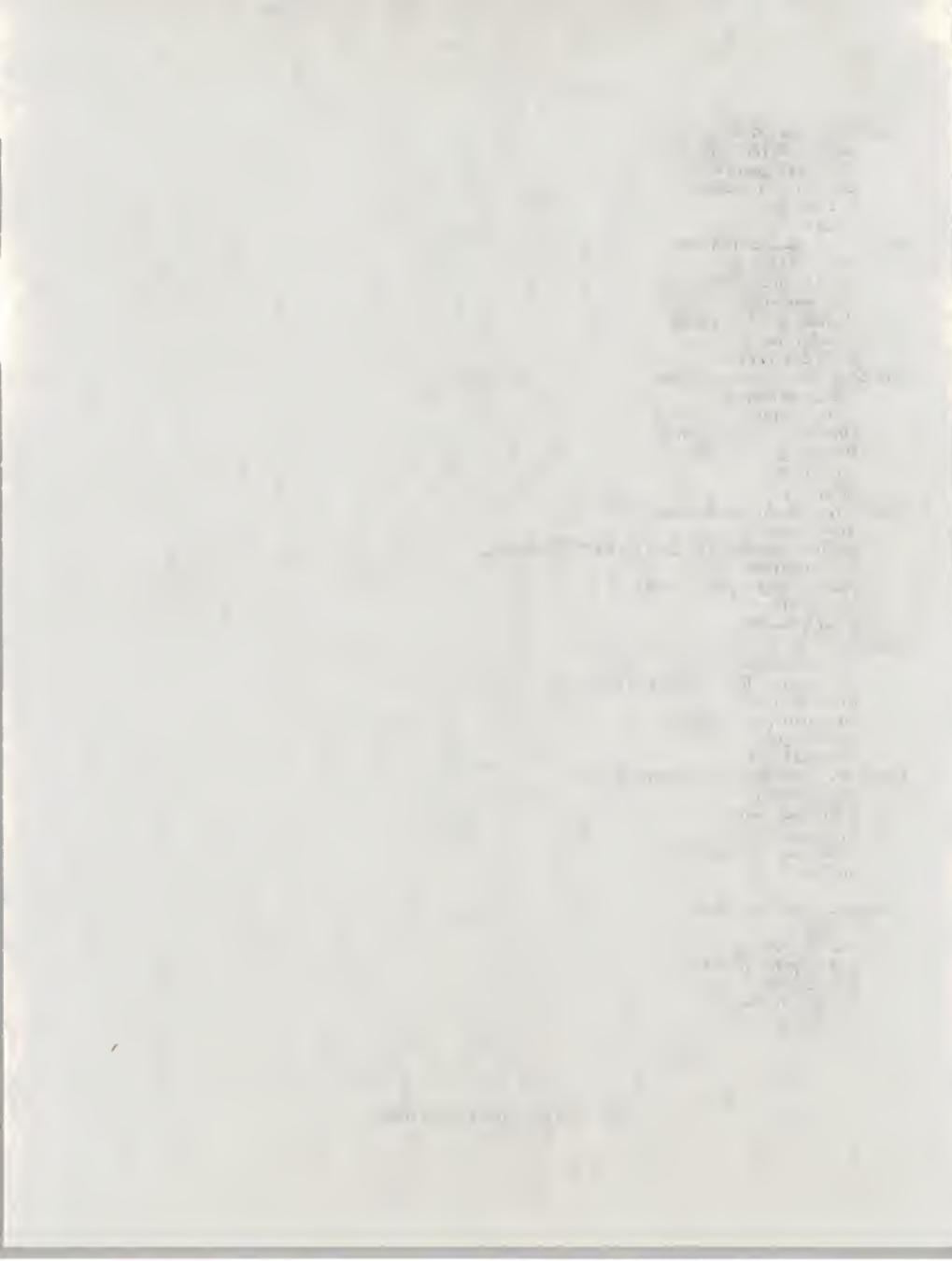
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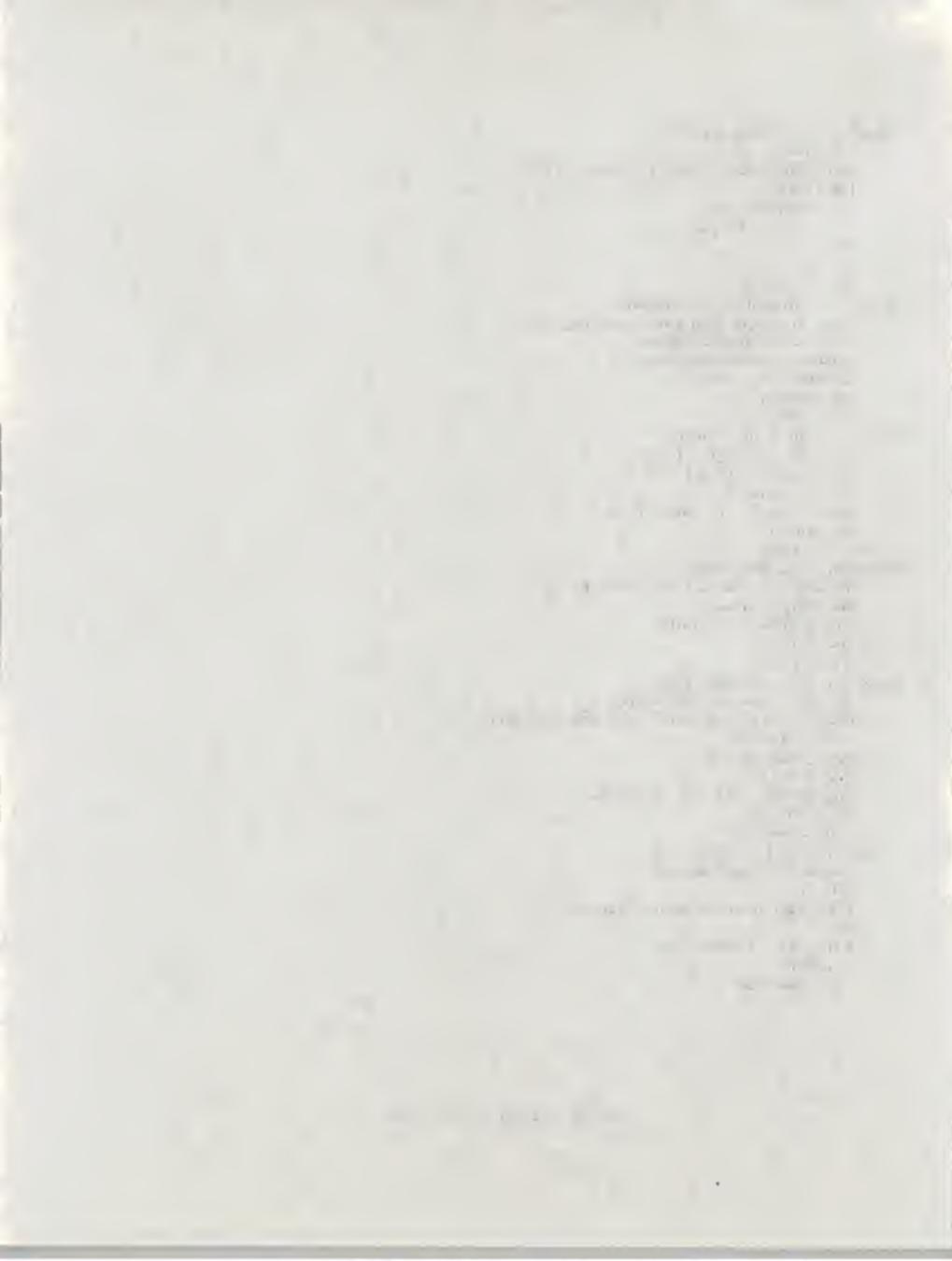
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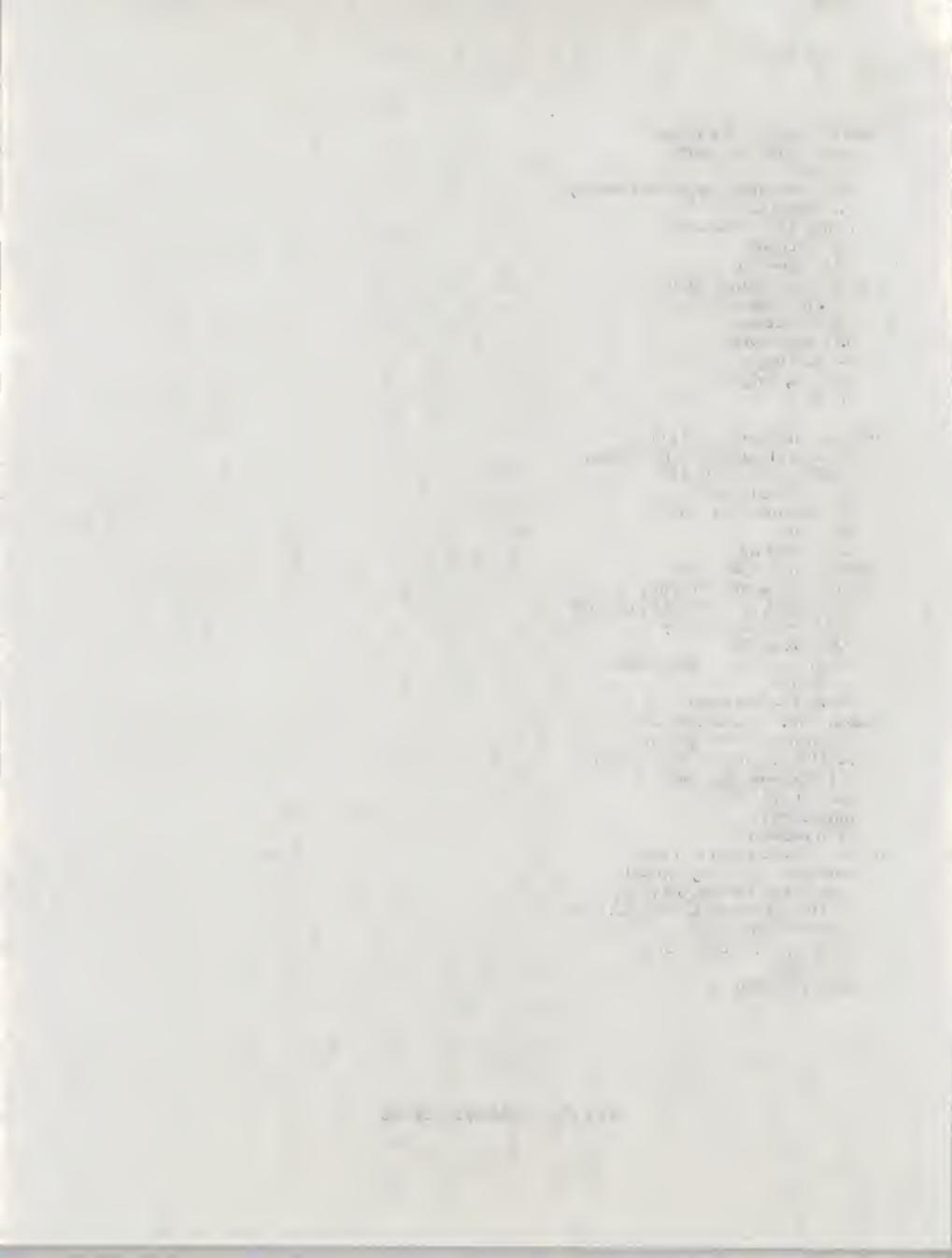
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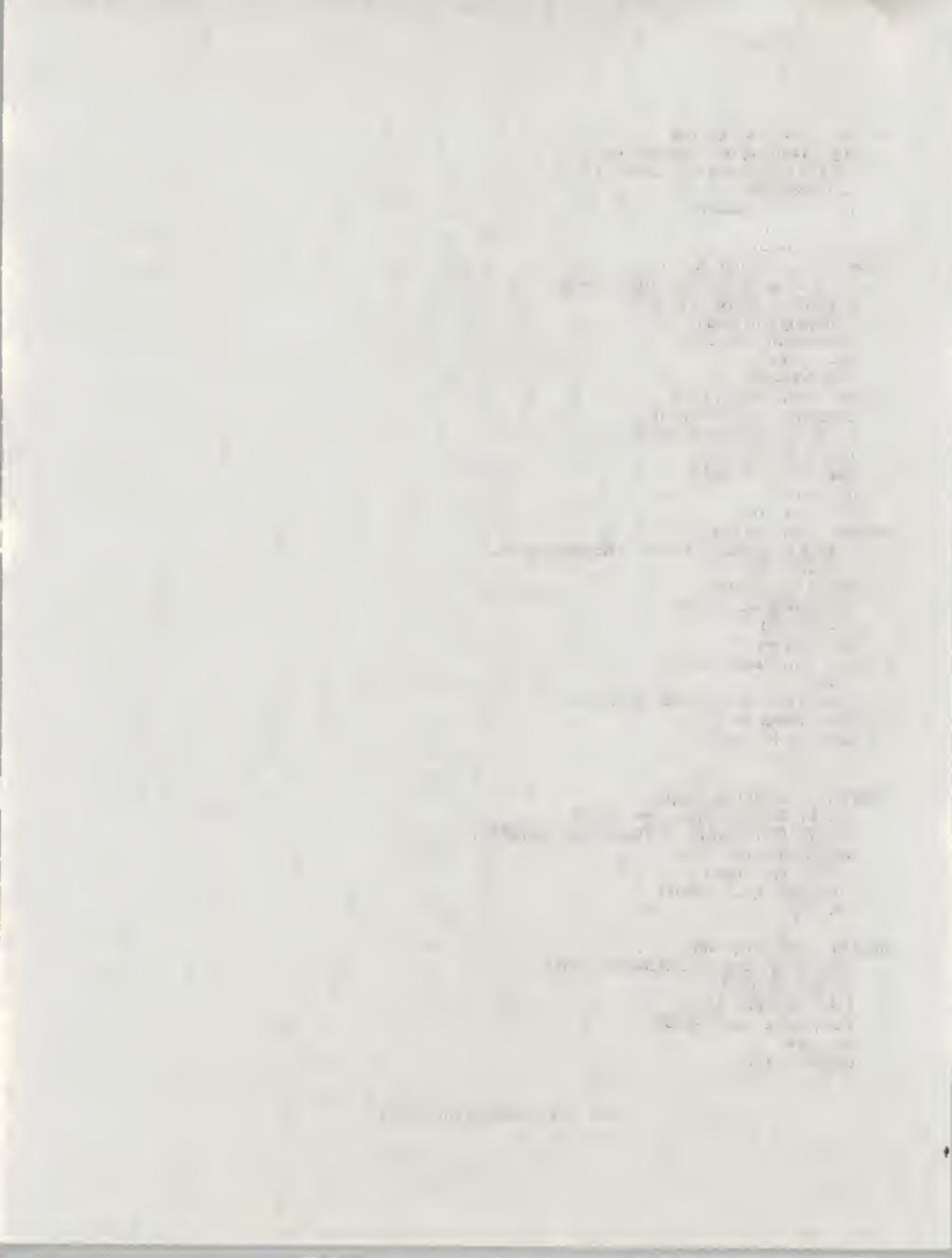
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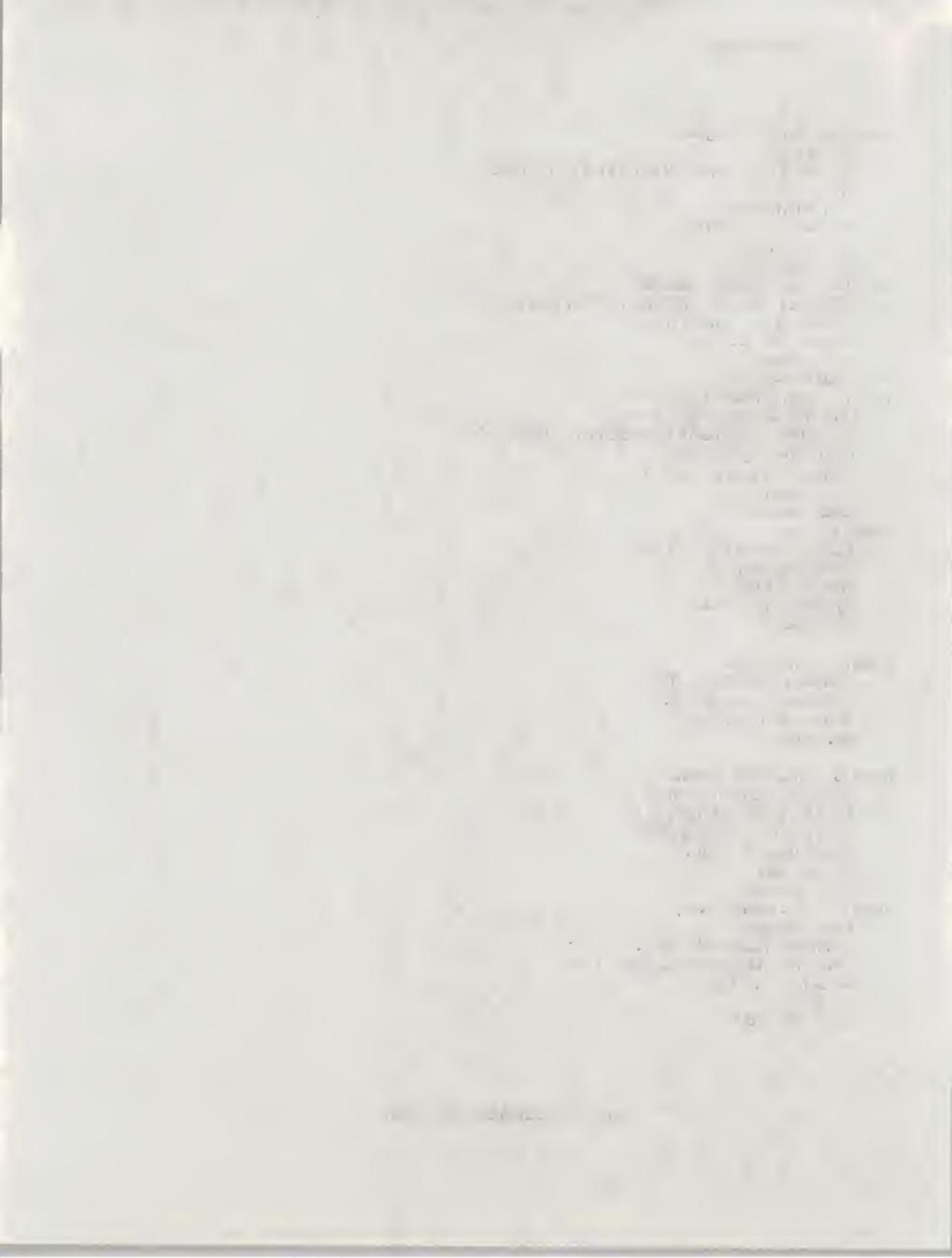
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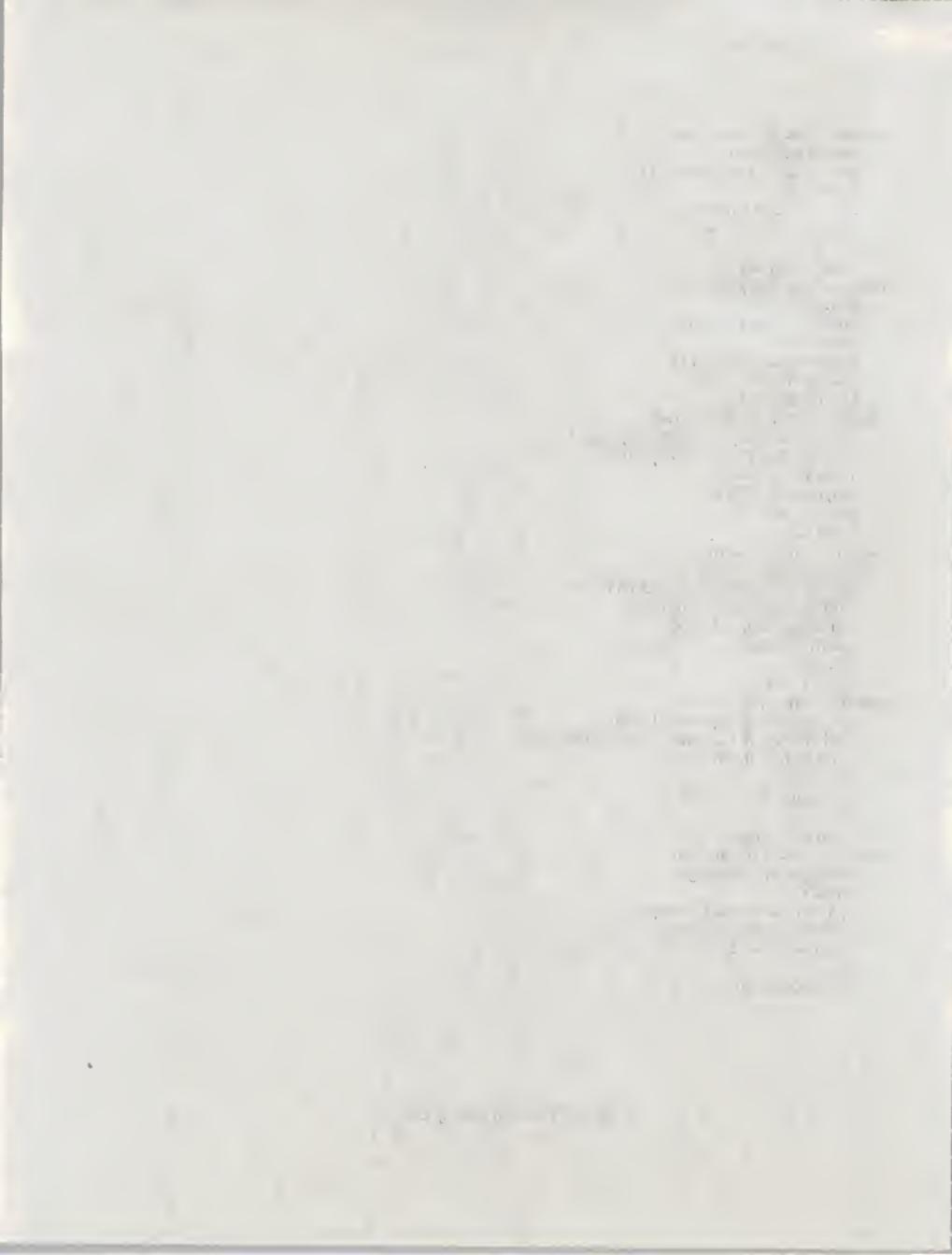
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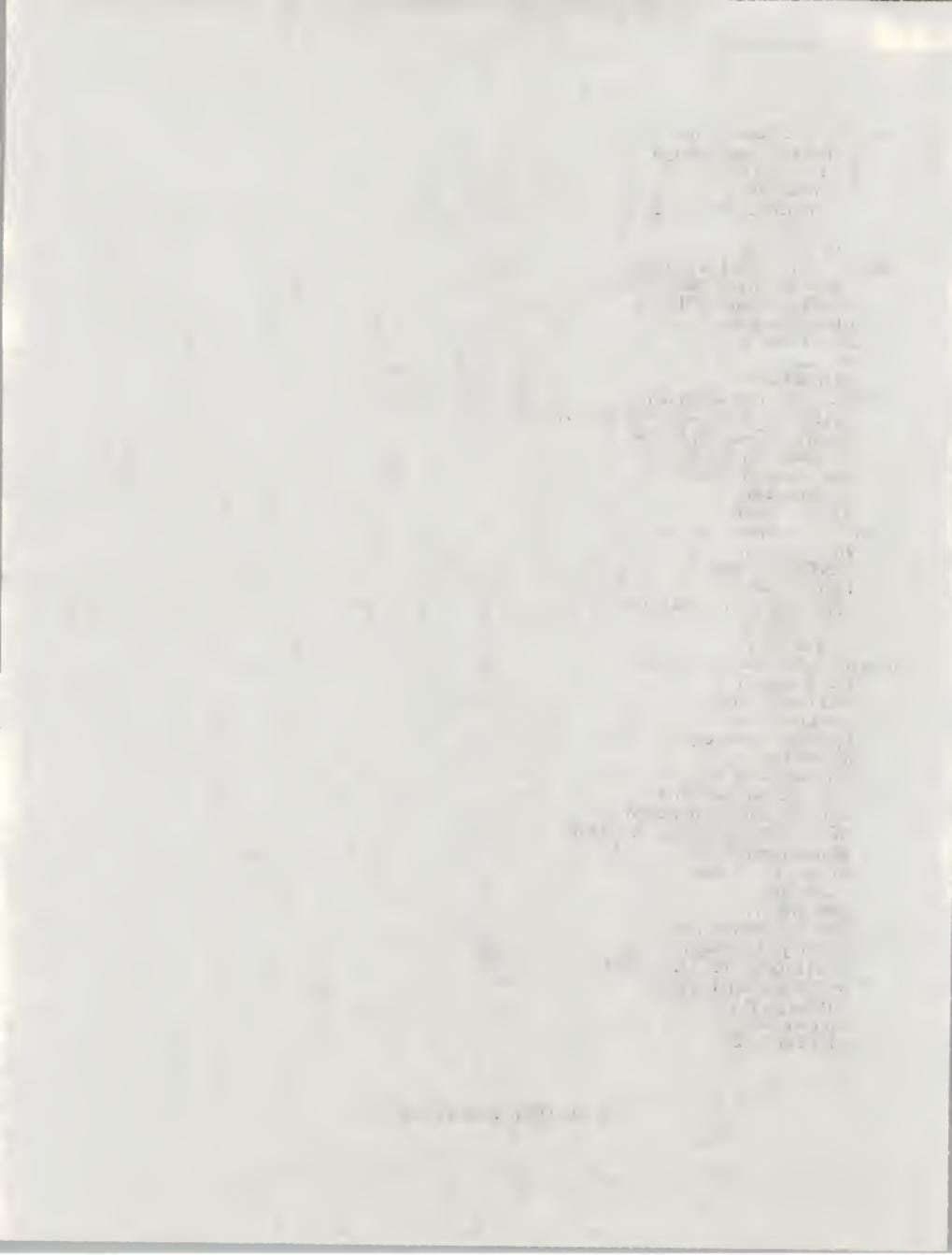
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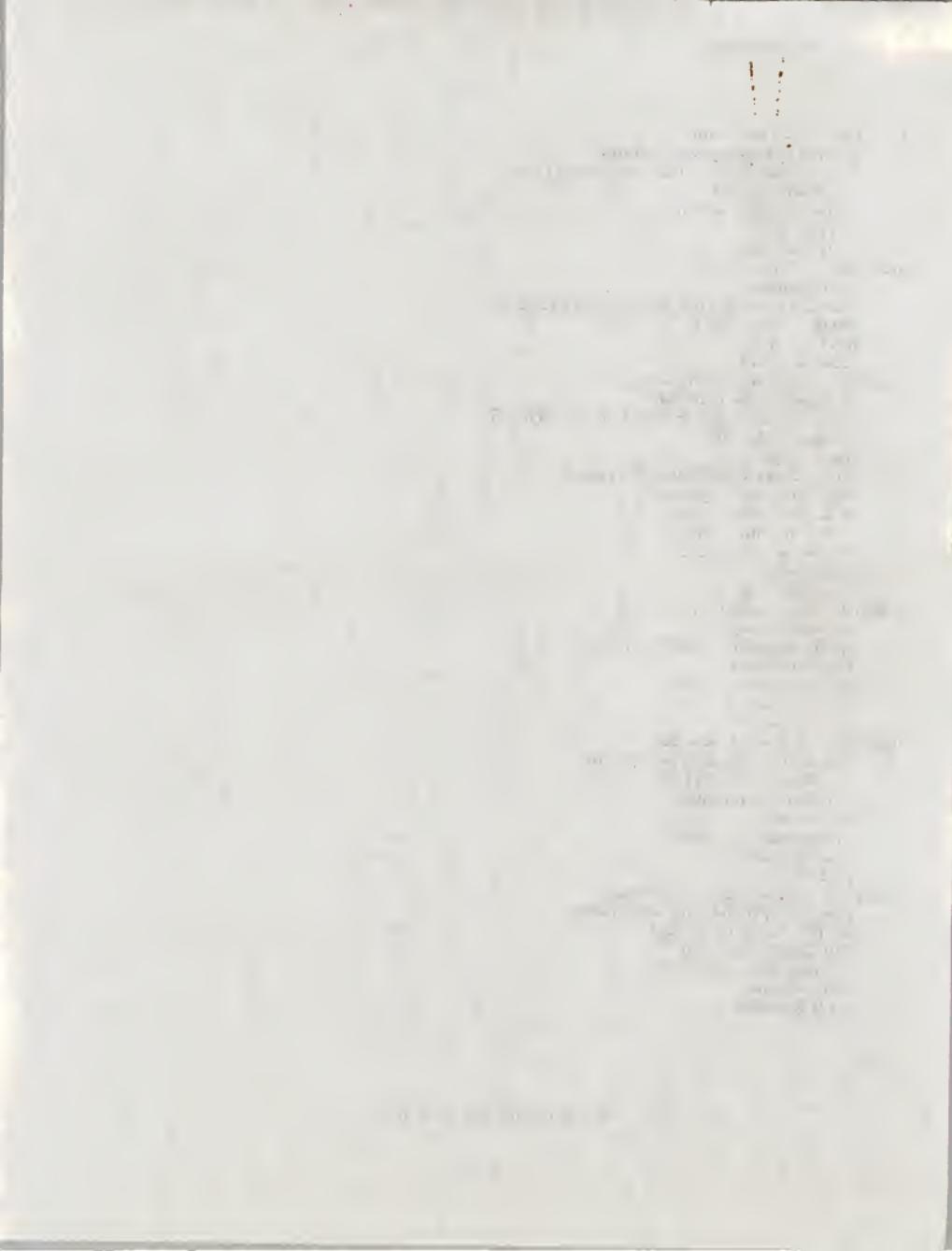
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File ISP Seminar  
+ date  
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for filing  
4/26/88

# 1988 INPUT ISP Seminar

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name ATT

Your Name (optional) Tracy Tuyllas

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

→ you're failure 4/26 1:00 PM →

→ Smart & the info is very good & practical →  
Info (not too much technical)

→ Some of the data seems soft →

→ most of announced connects an individual  
vendors (ibm, oracle) and IS vendor  
nothing about comp. as well)

2. Please rate the following on a scale of 1 (low) to 5 (high):

3  
4  
3  
3  
3  
3  
Quality of usefulness of material presented  
Overall format of seminar  
Hotel accommodations  
Responsiveness of INPUT staff  
Seminar location  
Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

No

4. What month(s) would you suggest the conference(s) be held?

---

5. What did you appreciate most about the seminar?

Focus on new directions for business

---

6. What did you least appreciate about the seminar?

Staff seemed annoyed by audience  
Input (maybe they just had a lot of things to cover)

7. What seminar changes/improvements would you suggest?

I like a one-day format.

The venue & food was good.

I'd cover a bit of the data

more thoroughly

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Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

# 1988 INPUT ISP Seminar

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name D N Y S

Your Name (optional) Joe Mary

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

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2. Please rate the following on a scale of 1 (low) to 5 (high):

4

Quality of usefulness of material presented

3

Overall format of seminar

4

Hotel accommodations

5

Responsiveness of INPUT staff

4

Seminar location

4

Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

No - except only half subjects available on east coast.

4. What month(s) would you suggest the conference(s) be held?

2 - 4th month -

5. What did you appreciate most about the seminar?

Discussion

6. What did you least appreciate about the seminar?

Crowded -

7. What seminar changes/improvements would you suggest?

Need better mix of users and vendors -

Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

# 1988 INPUT ISP Seminar

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name UNISYS

Your Name (optional) Ray Kane

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

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2. Please rate the following on a scale of 1 (low) to 5 (high):

3 Quality of usefulness of material presented  
4 Overall format of seminar  
— Hotel accommodations  
4 Responsiveness of INPUT staff  
5 Seminar location  
3 Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

This was only a one day seminar

4. What month(s) would you suggest the conference(s) be held?

Early - March is fine

5. What did you appreciate most about the seminar?

Info Systems - Vendor point of view.

The Shaded Column was superb!!

6. What did you least appreciate about the seminar?

Low ability to dig deep into numbers to get  
at the heart of an issue

7. What seminar changes/improvements would you suggest?

More depth -

Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

# 1988 INPUT ISP Seminar

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name GE Information SERVICES

Your Name (optional) GARY SENESE

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Comments on the above sessions:

Nancy Graham - TOO DRY - MONOTONE - MONO FACE

2. Please rate the following on a scale of 1 (low) to 5 (high):

<u>9</u>	Quality of usefulness of material presented
<u>4</u>	Overall format of seminar
<u>5</u>	Hotel accommodations
<u>5</u>	Responsiveness of INPUT staff
<u>5</u>	Seminar location
<u>4</u>	Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

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O

4. What month(s) would you suggest the conference(s) be held?

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5. What did you appreciate most about the seminar?

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6. What did you least appreciate about the seminar?

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7. What seminar changes/improvements would you suggest?

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Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

# 1988 INPUT ISP Seminar

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name Control Data Corporation

Your Name (optional) Hans Kappeler

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
1 Work Station Strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2 EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 1988 Information Systems Survey	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4 IS—A Vendor Point of View	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 ISDN & Voice/Data Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Comments on the above sessions:

Session 1: Too superficial from computer vendor point of view. Would like to see more trend data, better definition of terminology and classification, more strategic anticipation on future trends.

Session 2: Would like to see more revenue forecast and international data.

Session 3: Good start but again on a too general level. Questions in survey should be more focused and probe deeper (not in detail but too get at the heart of the issues).

Session 4: Very good. Trends, focused and in-depth!

Session 5: You have to do more homework before presenting this

2. Please rate the following on a scale of 1 (low) to 5 (high):

3

5

5

4

5

4

Quality of usefulness of material presented

Overall format of seminar

Hotel accommodations (InterContinents are Great! Food was Super!)

Responsiveness of INPUT staff

Seminar location

Overall seminar rating

Some data I feel about all  
uncomfortable about it's  
because I'm not at all  
convinced that it's  
statistically valid or  
even based on statistic.

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

One-day seminars best if given close to my location; 2-day ones best if given far away

4. What month(s) would you suggest the conference(s) be held?

March, April, May, November

5. What did you appreciate most about the seminar?

- Small-sized audience/Easy to participate as attendee
- lunch was great

6. What did you least appreciate about the seminar?

- No federal government data/ discussion
- No trending data presented (this really makes data unconvincing)

7. What seminar changes/improvements would you suggest?

- More time for questions during individual presentations
- Trending data

Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

# 1988 INPUT ISP Seminar

New York 5/31/88

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name Electronic Data Systems

Your Name (optional) Ellen Lamagna

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

"Workstation Strategies": There were many questions from audience on who was in survey base; it would be nice to have a few charts discussing who INPUT talked to, the distribution of companies, etc.

"EDI : A User View": Some federal government market data and/or network data would enhance the discussion/presentation

"INPUT tends to do very general research, which is difficult to use as credible information for my research customers. I understand INPUT's dilemma as a research company, but I think INPUT should attempt to cut the data to fit different needs."

INPUT

2. Please rate the following on a scale of 1 (low) to 5 (high):

3 Quality of usefulness of material presented  
3 Overall format of seminar  
4 Hotel accommodations  
5 Responsiveness of INPUT staff  
4 Seminar location  
3 Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

No

4. What month(s) would you suggest the conference(s) be held?

February/March

5. What did you appreciate most about the seminar?

Material on future trends, growth and size of markets

6. What did you least appreciate about the seminar?

Average level of what was presented does not meet my requirements from a computer manufacturer strategic planning point of view.

7. What seminar changes/improvements would you suggest?

See comments at reverse side  
+ Would like to see a more international as opposed to domestic U.S. content.

Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

# 1988 INPUT ISP Seminar

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name \_\_\_\_\_

Your Name (optional) \_\_\_\_\_

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

*The presenters did a quality job. I did not get any information from the seminar.*

2. Please rate the following on a scale of 1 (low) to 5 (high):

3

Quality of usefulness of material presented

3

Overall format of seminar

3

Hotel accommodations

4

Responsiveness of INPUT staff

3

Seminar location

3

Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

NO

4. What month(s) would you suggest the conference(s) be held?

ANY

5. What did you appreciate most about the seminar?

IS-VENDOR POINT OF VIEW

PRESENTATION AND ELABORATION

WITH QUESTIONS WAS VALUABLE

6. What did you least appreciate about the seminar?

TELECOMMUNICATIONS PITCH

PROVIDED NO VALUE

7. What seminar changes/improvements would you suggest?

SHOW MORE RELEVANCE - AFTER SHARING DATA

TRY TO SUGGEST WHAT IT MIGHT MEAN TO US

AND HOW WE MIGHT INTERPRET/ACT ON THE

INFORMATION TO STAY AHEAD OF NEEDS

Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

# 1988 INPUT ISP Seminar

## Evaluation Form

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name GE Consulting Services.

Your Name (optional) Talor Burton

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

All of them need more depth of numbers. It appears that extensive questionnaires were used to gather data but only superficial results were presented.

2. Please rate the following on a scale of 1 (low) to 5 (high):

4 Quality of usefulness of material presented  
4 Overall format of seminar  
N/A Hotel accommodations  
5 Responsiveness of INPUT staff  
3 Seminar location  
4 Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

No

4. What month(s) would you suggest the conference(s) be held?

Same (March/April)

5. What did you appreciate most about the seminar?

BREADTH OF PRESENTATION

6. What did you least appreciate about the seminar?

SEE BELOW

7. What seminar changes/improvements would you suggest?

Each set of charts/presentation  
should have a glossary or  
acronyms at end of section

Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

1988  
INPUT  
ISP Seminar

**Evaluation Form**

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name Martin Marietta

Your Name (optional) Steve Thompson

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

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2. Please rate the following on a scale of 1 (low) to 5 (high):

4 Quality of usefulness of material presented  
4 Overall format of seminar  
3 Hotel accommodations  
4 Responsiveness of INPUT staff  
3 Seminar location  
4 Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

1 Day 0.1C

4. What month(s) would you suggest the conference(s) be held?

No Preference

5. What did you appreciate most about the seminar?

Quality of presentations

6. What did you least appreciate about the seminar?

Huge Cost

7. What seminar changes/improvements would you suggest?

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